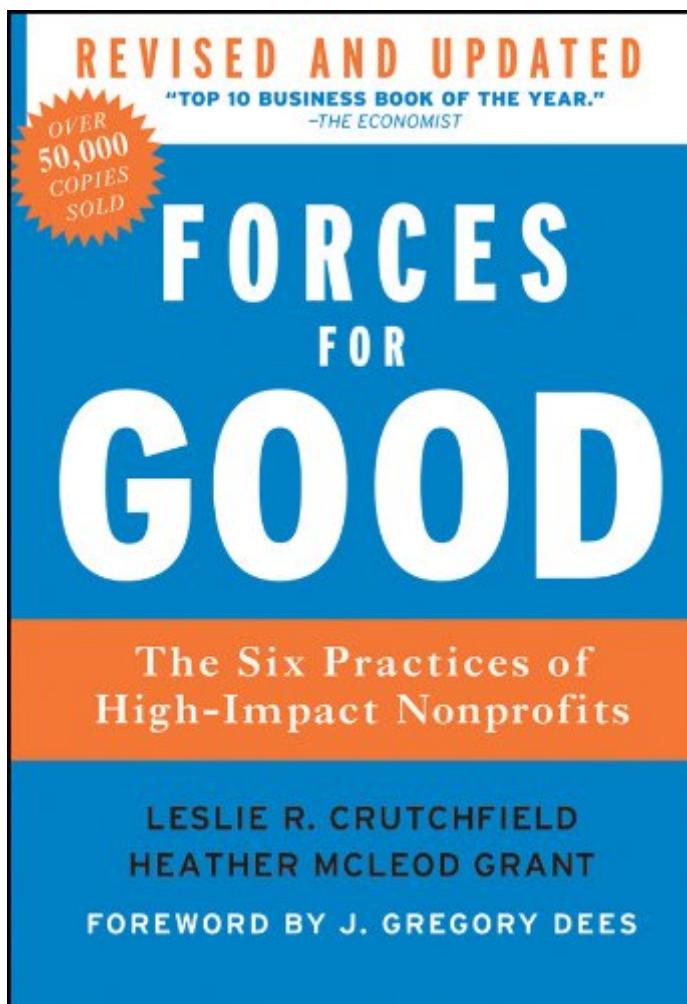


The book was found

Forces For Good: The Six Practices Of High-Impact Nonprofits (J-B US Non-Franchise Leadership)



Synopsis

An updated edition of a groundbreaking book on best practices for nonprofits What makes great nonprofits great? In the original book, authors Crutchfield and McLeod Grant employed a rigorous research methodology derived from for-profit books like Built to Last. They studied 12 nonprofits that have achieved extraordinary levels of impact—•from Habitat for Humanity to the Heritage Foundation—•and distilled six counterintuitive practices that these organizations use to change the world. Features a new introduction that explores the new context in which nonprofits operate and the consequences for these organizations Includes a new chapter on applying the Six Practices to small, local nonprofits, including some examples of these organizations Contains an update on the 12 organizations featured in the original book—•how they have fared, what they've learned, and where they are now in their growth trajectory This book has lessons for all readers interested in creating significant social change, including nonprofit managers, donors, and volunteers.

Book Information

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Customer Reviews

I attended a book signing by Leslie Crutchfield and Heather MacLeod Grant. The event included

talks by Dorothy Stoneman the founder of YouthBuild and Michael Brown co-founder of City Year. The book showcases 12 non-profits that exemplify the essence for a "Force for Good." The book is an extremely important work that examines the the factors and attributes that make organizations such as YouthBuild and City Year world class operations. It is an excellent contribution to the study of management. Dorothy Stoneman and YouthBuild are truly inspirational. Michael Brown and City Year show us how community service really makes a difference. The book is a must ready for anyone interested in public-private initiatives.

There is some real good information here, but it is heady and needs time to process.

Leaders of non profits are constantly asking themselves, how can we make our organization more effective and more secure. The authors set out to find commonality among disparate non profits, each of whom however is successful and highly effective. They succeed marvelously. From The Heritage Foundation to Environmental Defense (can you think of two more different non profits?), the six practices they outline can be models for each of us as we seek to make our organizations better, more effective, and more sustainable. It's an easy read. The concepts are clear and understandable. It's changed the way I look at my non profit leadership.

A useful analysis. A bit long for the message. The added chapters in the new edition are helpful, though rather less objective.

Practically describing the NGO concept in thematic approach ! Very useful.

Great book that looks beyond the shared desire for change of nonprofits and digs into the operational details - highlighting both strengths and weaknesses, and most importantly revealing that many models can be successful.

Such a great read. I bought it for a class, but actually thoroughly enjoyed the ideas.

If you are involved in a non-profit organization, this is a must read. Although not every non-profit will be able to meet the practices outlined in the book, the practices make a valuable goal for every non-profit.

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